



# REAAA Business Forum

Road Engineering Association of Asia and Australasia



6<sup>th</sup> REAAA | Business Forum  
Kuala Lumpur, 30<sup>th</sup> October 2018



The background image shows a large exhibition booth for PT FYFE FIBRWRAP INDONESIA. The booth is set up in a well-lit, modern hall with a high ceiling. It features a long counter with a white top and a dark base. Behind the counter, there are several display panels and a large screen. The booth is decorated with the company's logo and name. The overall atmosphere is professional and informative.

# INTRODUCTION



# About REAAA Business Forum

*REAAA Business Forum*



## REAAA Business Forum

REAAA Business Forum is designed to facilitate road sector business to business collaboration. The objectives are to create business to business collaborations in road engineering project or related sectors and to enhance membership from business persons, institutions or companies.

I strongly hope that the Business Forum can satisfy the need of business entities to get information, establish connections and enter negotiations. This way the REAAA Business Forum can be fully benefit the participants and encourage more cooperation and collaborations between business entities from many different countries in the region.

And I do hope that in the future, REAAA Business Forum will become the routine agenda for REAAA in which the forum can continue to grow, developing its huge potential, promoting the road industry growth in the region and collaboration between companies particularly in Asia and Australasia regions.

# Mission and Vision

REAAA Business Forum



## Mission to Be Achieved

To **always** encourage, facilitating and connecting Business-to-Business collaboration in road engineering related industry **especially** in Asia and Australasia regions.

## Vision to Be Shared



To **be the center of** information to support, facilitate and collaboration among business entities in road engineering industry **between** REAAA members **and** many other countries in the region.



# Term of Reference

## BACKGROUND

1

Past experiences show that the REAAA Council meeting and related Conference were mostly involving those with Road Engineering background

2

On the other side, it is realized that whatever road technology we are talking about, is always end-up on its application by business entities

3

Learning from the fact, it was realize the need to organize a kind of Forum, that able to connect Business-to-Business in road engineering technology in the region, in conjunction with the on-going REAAA Council Meeting and/or Conferences.

4

At the same time, such Forum is expected to enhance membership, particularly from the business entity.

5

The purpose of this ToR is for making such kind of Business Forum to be an established Agenda of REAAA in the future.



# Term of Reference

*OBJECTIVES*



## The Objectives of the REAAA Business Forum

The REAAA Business Forum is designed for connecting Business-to-Business in road engineering related technology and Expected to be able to enhance membership, particularly from the business persons, institutions, or companies.



# Term of Reference

*SCOPE OF THE FORUM*

01

Information about the business opportunity of a country (or countries); at least from the host country; i.e a sort of pipe-line project.

02

Introduction of capacity, capability, or products of a company, includes a particular expertise or quality that can be offered.

03

Exchange ideas amongst participants toward further collaboration amongst the Business Companies, within the Asia and Australasia region.

04

Possible combination of the above mentioned.



# Term of Reference

FORMAT

*In meeting those objectives, the Business Forum can be run through one of the following format:*

The use of short film or a series of slides can be justified

03

Through a kind of a luncheon meeting, where the participants may make interaction amongst themselves.

02

Through a kind of panel discussion, where selected countries or companies way present their needs or their capacity.

01





# Term of Reference

## ORGANIZATION

*In making the Business Forum to be an established Agenda of REAAA, it has to have a permanent person(s) in charge (PIC/Coordinator) with the main duties are as follows;*

1

To seek and plan future latest visible Business Forum.

2

To communicate with the person in charge on the Business Forum of The Host Country

3

To help the local (Host Country) organizer in making the Business Forum success.

4

The following Business Forum, need to be approved by the Council Meeting.

5

For the purpose, the Host Country need to assigned one of Council Member (or somebody) in-charge for organizing the Business Forum in the Host Country.

6

As one of the aim of the Forum is to enhance the membership, at last one from the membership need to be involved

7

For the purpose, the Forum should be run with self-supporting finance, for which the participant can be charge reasonably.

8

In the regard, the local organization need to have a strong communication with the REAAA Business Forum Coordinator.

PT. WIJAYA KARYA (PERSERO) TBK



REAAA Business  
Forum





2<sup>nd</sup> REAAA Business Forum in Sydney, Australia on 23<sup>rd</sup> October 2014  
 "Improving Road Engineering Collaboration and Market Access and Upcoming Opportunities"



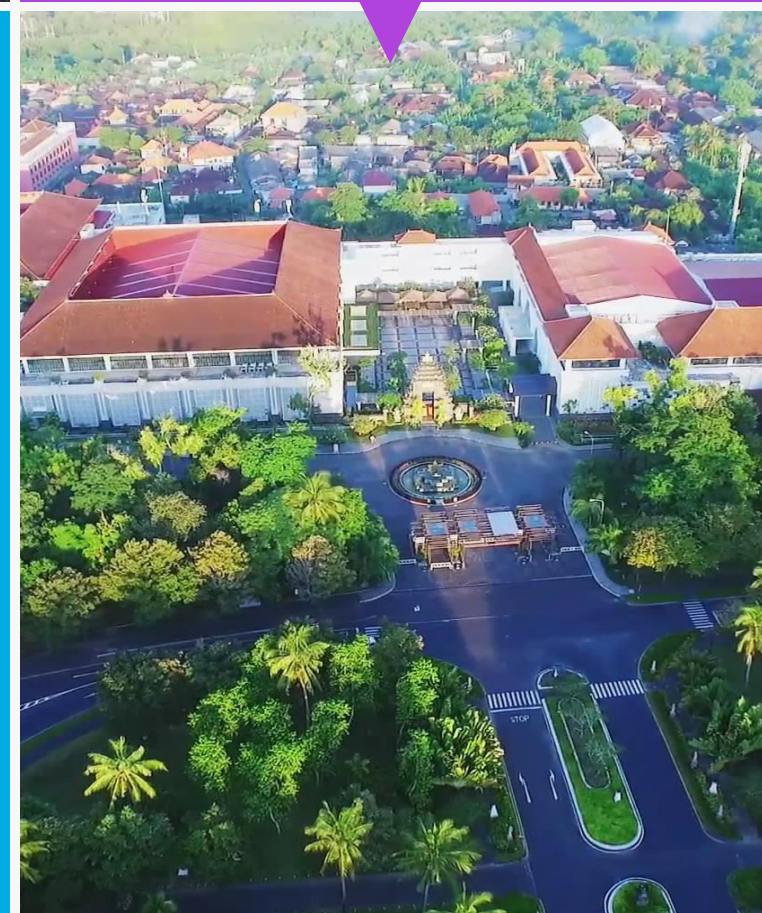
4<sup>th</sup> REAAA Business Forum in Nusa Dua Bali, Indonesia on 23<sup>rd</sup> March 2017  
 "Expanding Opportunities for Infrastructure Investment in Developing Countries"



1<sup>st</sup> REAAA Business Forum in Bali, Indonesia on 22<sup>nd</sup> April 2014  
 "Public Private Partnerships"



3<sup>rd</sup> REAAA Business Forum in Tokyo, Japan on 1<sup>st</sup> November 2016  
 "New Technologies on Road Construction"



5<sup>th</sup> REAAA Business Forum in Pasay City, Philippines on 21<sup>st</sup> July 2017  
 "Golden Era of Infrastructure Development in Philippines"

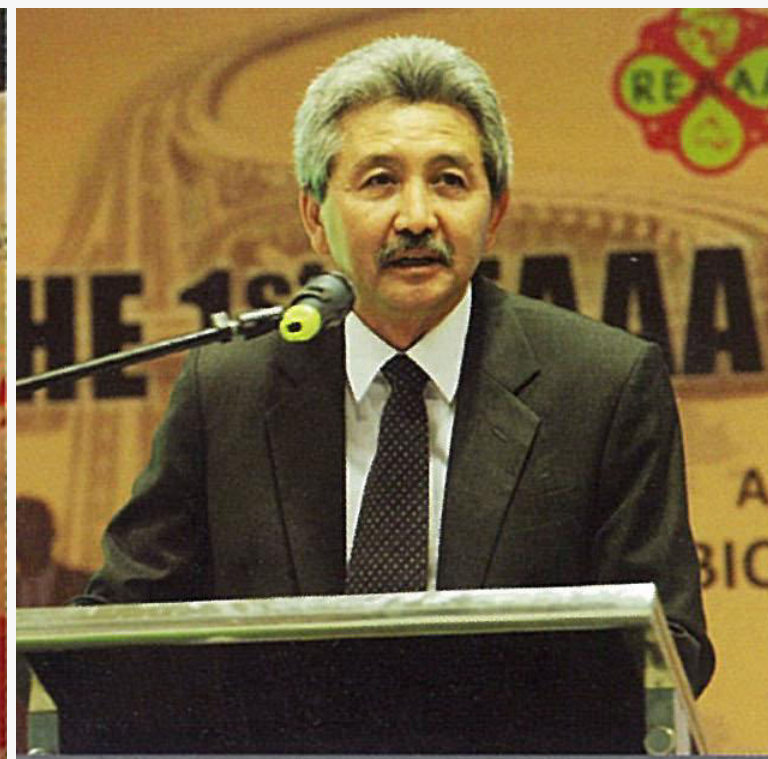
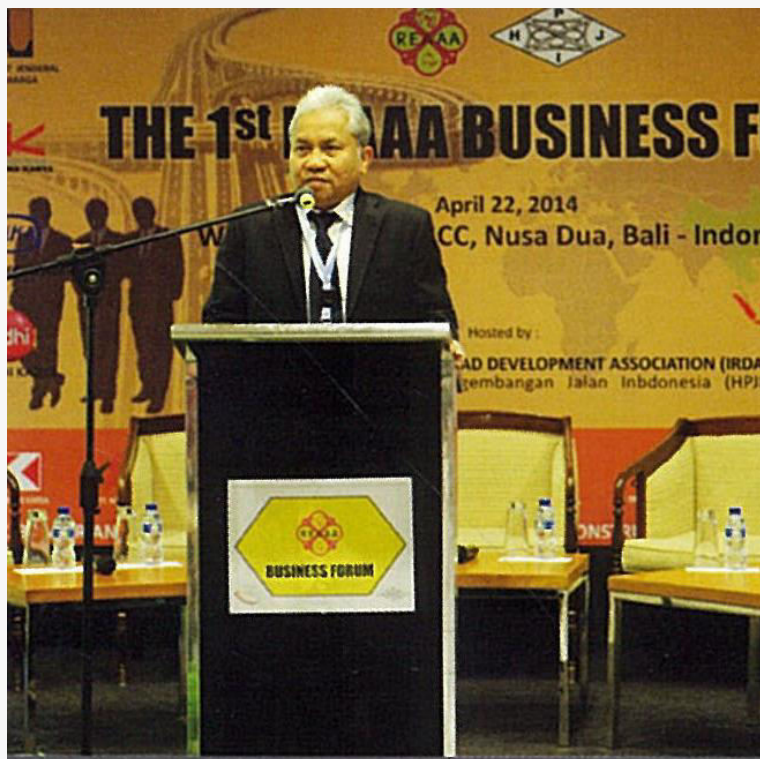


REAAA Business Forum



# Bali, Indonesia on 22<sup>nd</sup> April 2014

*“Public Private Partnerships”*





# Sydney, Australia on 23<sup>rd</sup> October 2014

*"Improving Road Engineering Collaboration and Market Access and  
Upcoming Opportunities"*





# Tokyo - Japan on 1<sup>st</sup> November 2016

*“New Technologies on Road Construction”*





# Nusa Dua Bali, Indonesia on 23<sup>rd</sup> March 2017

*“Expanding Opportunities for Infrastructure Investment in Developing Countries”*





# Pasay City, Philippines on 21<sup>st</sup> July 2017

*"Golden Era of Infrastructure Development in Philippines"*







6<sup>th</sup> REAAA  
Business Forum

# 6<sup>Th</sup> REAAA Business Forum

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Theme : “Potential Partnership for  
Business Opportunity in Asia and  
Australasia”

Venue :

Luxor 7 & 8 Sunway Pyramid Convention  
Center, Petaling Jaya, Kuala Lumpur,  
Malaysia



# Meet Our Crews

*Opening Remark, Key Note Presentation, Introduction REAAA Business Forum and Moderator*

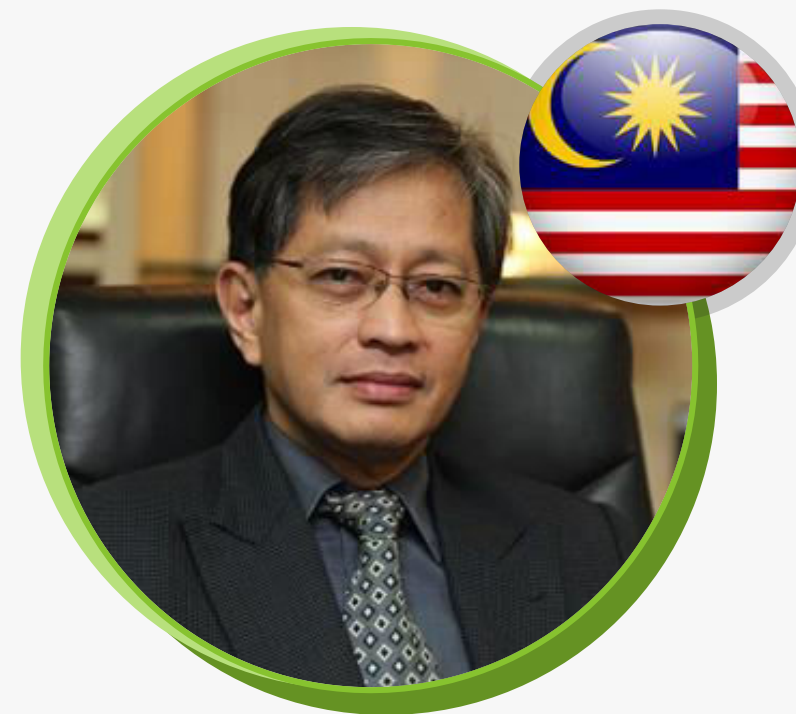


*Opening Remark*

**Datuk Nik Airina Nik**

**Jaffar**

Chairman of 10<sup>th</sup> MRC 2018  
Business Networking Session & 6<sup>th</sup>  
REAAA Business Forum  
Co Opted Council Member REAAA



*Key Note Presentation*

**Dato' Sri Ir. Dr. Judin**

**Abdul Karim**

Chairman, CIDB Sdn Bhd,  
Past President REAAA



*Introduction REAAA Business  
Forum*

**Ms. L. M. Wardhani, M.M**

**MBA**

Coordinator of REAAA Business Forum  
Honorary Treasurer-General REAAA



*Moderator*

**Dato' Ir. Dr. Dennis**

**Ganendra**

Co Opted Council Member REAAA,  
Coordinator of REAAA Fellowship  
Programme

# Meet Our Speaker

Member Countries Presentation



Member Countries Presentation

H. E. Sun Chanthol

Minister, Ministry of Public Works  
and Transport (MPWT)



Member Countries Presentation

Ir. Destiawan Soewardjono

Chairman of International  
Cooperation, Indonesia Road  
Development Association (IRDA)



Member Countries Presentation

Mr. Arjay N. Peralta

Department of Public Works and  
Highways (DPWH)



Member Countries Presentation

Datuk Ir. Haji Ismail Md

Salleh  
Department of Public Works and  
Highways (DPWH)





# Thank You

[www.reaaabusinessforums.org](http://www.reaaabusinessforums.org)